

GOVERNMENT PARTNERS, LLC

Connecting Business to Government

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**Providing Experienced Professionals
with Knowledge of the Public Sector**

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● — ***Procurement Consulting***

● — ***Government Relations***

● — ***Legislative Support***

● — ***Strategic Planning***

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Developing and implementing a marketing and communications Strategy.

The first thing we will do is understand your products, services and revenue objectives. We will then assist you in building a marketing strategy which will:

- Identify the key audience
- Provide research information
- Develop the correct message
- Develop the steps and timeline

Implementing the strategy.

We will:

- Make it possible for you to interact with influential decision makers.
- Arrange meetings with key people for you.
- Help you prepare for maximum effectiveness.
- Attend these meetings with you.
- Provide you with feedback on meetings.
- Carry your message during our normal business interactions.
- Assist with bid strategy and proposal review
- Provide general status of the procurement process as they move toward award.

Training and consulting on state government procurement practices and procedures.

We will:

- Help you understand government organizational structures.
- Explain the inner workings and processes of government entities.
- Provide budget information.
- Identify existing opportunities and help you create new business opportunities.
- Help you promote these opportunities and services to individuals and organizations.

Identify teaming opportunities with other companies and make you a viable business partner to them.

Building brand awareness through Public relations efforts and special Events.

We will:

- Help you work with or introduce you to public relations firms.
- Recommend specific organizations, events and other outreach vehicles.
- Ensure proper attendance of government decision makers at your engagements.

Connect you to the proper Legislative support organization.